

## DataDirect»

**Connecting and leveraging data within and across public health programs -- Hosted by CDP and accessed anywhere: on the web, a mobile device, or through a desktop application.**

DataDirect is a data warehouse for the valuable, detailed information to empower state and local agencies to translate data into active program monitoring, management, and evaluation - all in an effort to guide better decisions leveraging analytics.

- DataDirect transforms and stores data, allowing you to analyze, visualize, and share information.
  - Create reports in a matter of minutes and see results immediately.
  - Save time and money by reducing the need for technical staff or contractors to write reports.
  - Ability to access, query, and analyze your own data.
- When public health program areas share information:
  - Access to proper care is sped up.
  - Providers can review pertinent history, prepare and provide appropriate and timely care.
  - Coordination of care between program areas occurs.
  - Aides development of best practices.
- **Integrated preventative health** -- Distribute knowledge in a real-time scenario to support public health providers to provide better coordinated care within multiple/integrated program areas.
- Accelerate data results and comprehensively share with patients, providers and payers thus rewarding everyone involved.

### How do you want to view your WIC Data?

- Dimensions
  - Items: Drilldown from categories to subcategories, UPCs and PLUs.
  - Retailers: View redemptions by peer group and individual retailers.
  - Households: Analyze households receiving and using benefits.
- Business Processes
  - Issuance: Track the quantity of benefits over time.
  - Redemptions: Total dollar amount by time, retailer, household, and item.
  - Reconciliation: Analyze benefit utilization trends by item category over time

### How do you want to view your Clinical Data?

- Dimensions
  - Electronic health data
  - Claims data
  - Socio-demographic
  - Case management
  - Population health management
- Business Processes
  - Understand care patterns and inform disease management programs.
  - Identify conditions suffered by the highest risk patients.
  - Assist in reducing healthcare costs by identifying and treating chronic conditions.
  - Evaluate information at the population and individual levels.

### How do you want to view your Environmental Health Data?

- Dimensions
  - Facilities
  - Permits and Inspections
  - Complaints and Service Requests
  - Foodborne Illness detection/tracking/prevention
  - Accounts receivables
- Business Processes
  - Occurrences of critical violations by risk category during specified time frame.
  - Detail listing of inspections performed by establishment risk category during specified time frame.
  - Analysis of establishments inspected with at least one critical violation by risk category within specified time frame.
  - Renewal status, late fees, outstanding penalties and all payments completed.

### How do you want to view your consolidated Public Health Data?

- Let **DataDirect** help you transform your preventative healthcare management by joining your public health data resulting in better coordination of care:
  - Patient management
  - Participant management
  - Community health management
  - Population health management
  - Financial management
- **Resulting in a solid investment in your prevention and wellness programs ... and in the end ... protecting low and medium risks from turning into high risk situations.**

**DataDirect»** Builds analytics and metrics into your governance structure.

**DataDirect»** Will operationalize your data.

**DataDirect»** Provides measurable real-time data to assist in meeting your goals.

Population health management programs need a high quantity of prevention to keep populations healthy. **DataDirect** can provide the assistance you need in your united effort to provide multi-channel outreach plans in your community by providing the health management tools to support consumers in managing their health and conditions.