



CDP Named as One of the Healthiest Companies in America by Interactive Health

Key facts • CDP was named as one of the Healthiest Companies in America by Interactive Health

FRANKFORT, Ky., March 27, 2018 – Custom Data Processing, Inc. (CDP) is proud to announce its recognition as one of the “Healthiest Companies in America” by Interactive Health, a national provider known for its preventive health programs that encourage employees to adopt new health habits. CDP is one of 184 companies across the country recognized this year for empowering employees to make significant and sometimes life-saving changes to improve their health. CDP has received this award on multiple occasions.

With the help of effective preventive health initiatives, Interactive Health’s “Healthiest Companies in America” recipients have reached or exceeded an exemplary 70 percent participation rate in their organization’s wellness program, and their workforce’s overall health risk was low, based on the results of an annual health evaluation that involves a blood draw, lab tests and a detailed questionnaire.

Over the past year, CDP employees could often be found out walking on nice days in order to reach their daily step goals. Additionally, with the support of the company, several employees have made the switch to standing desks.

“CDP is pleased to be recognized as one of the healthiest companies in America,” said CDP Chief Executive Officer (CEO), Stan Cochran. “Given our business focus on public health, it is especially gratifying to know our efforts in promoting wellness are achieving results.”

“It is truly magnificent to see our customers achieve this rate of employee participation in their wellness programs, supporting an overall healthy workforce,” said Interactive Health President and CEO Bill Goldberg. “I am inspired to see how many organizations have reached this achievement this year—and how many additional employers were extraordinarily close to attaining this goal. All the investment they’ve put into supporting their employees’ health has paid off. Employees enjoy healthier lives, while employers benefit from enhanced productivity and lower healthcare costs. It’s truly a win-win combination.”

Participants in Interactive Health’s programs receive a thorough health evaluation to identify risk and learn about their health status. This evaluation is often more thorough than what patients receive during routine visits to primary care doctors. Their new-found health status motivates them to adopt new habits, which Interactive Health supports through year-round personalized digital tools, coaching and individualized health goals, and other resources, which is what contributed to CDP to being named among the country’s healthiest companies.

For more information on Healthiest Companies in America, visit <http://interactivehealthinc.com/client-success/healthiest-companies/>.

About CDP

A nationally-recognized corporation specializing in custom software solutions for public health, CDP is one of only a handful of companies worldwide to focus on the public health market. Since 1981, the company’s healthcare portfolio has grown to include applications ranging from environmental inspections to electronic health records, with a specialized practice focusing on WIC services. Services offered range from custom software development, hosted software applications, web-based and mobile application development, network services, and a variety of customer support services. For more information about CDP, visit <http://www.cdpehs.com>. Follow CDP on Twitter ([@CDPEHS](https://twitter.com/CDPEHS)).

About Interactive Health

Interactive Health (www.interactivehealthinc.com) helps businesses solve for rising healthcare costs. Through annual health evaluations, we reveal powerful, sometimes surprising information about employees' health. Those insights empower employees to adopt new habits — habits we support through personalized goal-setting and resources. With 25 years' experience serving more than 1 million people annually, we drive measurable gains in our clients' financial performance and improve the lives of their employees.

