



CDP's Johnny Sena Awarded Pioneer of the Year

- Key facts**
- Johnny Sena awarded the Pioneer of the Year for 2017
 - He has worked on several WIC EBT projects, and helped create the current guidelines used within the industry

FRANKFORT, Ky., November 27, 2017 – Custom Data Processing, Inc. (CDP) Director of WIC Product Development, Johnny Sena, has been awarded the Pioneer of the Year Award by the eGovernment Payments Council (eGPC). The Pioneer of the Year is awarded to an individual who has made significant contributions to Electronic Benefits Transfer (EBT) practices.

Mr. Sena has been involved in the industry since the nation's first WIC EBT implementation for the State of Wyoming. Since that time he worked on systems in Washington and Nevada, as well as being a fundamental architect of the standards and best practices used within the WIC EBT industry such as the X9.93 standard, X9.131 standard, the WIC Universal MIS to EBT Interface (WUMEI), the WIC EBT Technical Implementation Guide, WIC EBT Retailer Certification Procedures and Test Scripts, and the WIC EBT Operating Rules.

He came to CDP in 2007, where he was the leader of the team that developed WIC Direct, the online WIC EBT system that currently is in use at 20 WIC agencies nationwide. In his current role, as Director of WIC Product Development, he is instrumental in providing vision for WIC Direct, as well as the three separate Management Information Systems (MIS) that the company enhances and maintains: Clinic Management System, the MIS for the state of Kentucky, as well as the Mountain Plains States Consortium and Successful Partners In Reaching Innovative Technology (SPIRIT) State Agency Model (SAM) systems.

"Johnny truly represents the concept of an EBT pioneer," according to CDP's Director of Project Management, Amy Duncan, who is also the incoming chair of eGPC. "His work has been instrumental in shaping the way WIC EBT is delivered, regardless of technology. His contributions are felt throughout the WIC community."

About CDP

Custom Data Processing, Inc. (CDP) has been providing Enterprise Health Systems to federal, state and local health organizations since 1981. CDP's highly agile, custom, software solutions, built around core system components, are continuously enhanced based on industry trends and client feedback. These solutions have been implemented in more than a thousand locations throughout the United States. CDP has three separate offerings for WIC programs, including management information solutions (MIS), electronic benefits processing (WIC Direct) and a data warehouse tool (Data Direct). For more information about CDP, visit www.cdpehs.com.

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